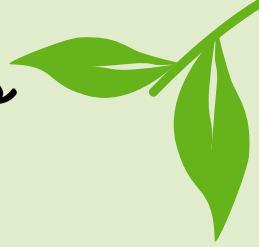




# Running a Clothes



## Swap Event

To help make a real change, we need to increase the life of our clothes. We can help do this by giving our clothes another chance in someone else's wardrobe!

Firstly think about why you are running your clothes swap and use it as the driving force to draw people in.

Secondly, who is your audience? Tailor it to a group (e.g. Children aged 3-5 years) this will help participants get what they need and less clothes leftover.

And the venue- this should be central for your target audience and have enough room for clothes rails and browsing. Consider the accessibility, changing areas and bathroom area, food and drink, and if you want to price tickets, perhaps a donation to the cost of the venue, refreshments or a fundraiser!



Get started



# Running a Clothes Swap Event



Have a list of parameters to ensure you will be getting the clothes type appropriate for your swap event, for example:

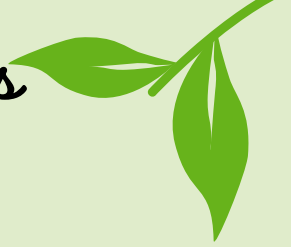
- How will you advertise? What media type
- Good quality and well maintained (No stains, tears, broken soles etc.)
- No lingerie
- No socks and tights (unless new in pack)
- Items must be washed prior to the event
- Bring a bag for items that you want to claim
- No more than 5-10 good quality items (depending on your participant number)
- Date, Venue and Time (1.5 to 2 hours is long enough)

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# Running a Clothes Swap Event

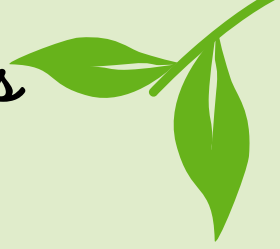


- Clothes racks- try finding them second-hand from the community, such as a shop closing down or online via Facebook Marketplace.
- Hangers- encourage those coming to the event to bring their hangers with them, sometimes people have way too many at home and want the space!
- Tables- have a couple of tables to lay out accessories (if this is the specified items for the event)
- Mirrors- have a couple of mirrors, even if they are brought from home then taken back again or encourage people to go to the bathroom
- Sticky notes/signs- for organising sections
- Big boxes or bags- for any clothes left to be donated to charity (you may want to partner up with a charity)
- Food or drink- if you are offering, will you need an extra table?





# Running a Clothes Swap Event



1. Clean and set up the space with all materials.
  2. Put on some background music to suit the mood.
  3. Check each guest in at the door to keep a headcount if you had limited ticket/donation availability.
  4. Direct guests to hang their items they brought into the right sections.
  5. After half hour, once most of the guests are settled in and items sorted, make an introduction to your guests.
  6. Instruct guests to place items they've chosen into the bag they brought with them. Reiterate the purpose of the swap, guests should think about the items they want to take home, whether it will bring them joy and ensure it fits.
  7. If promoting on social media, ensure guests have fully consented.
- After the event, donate leftover clothes to a charity shop.

