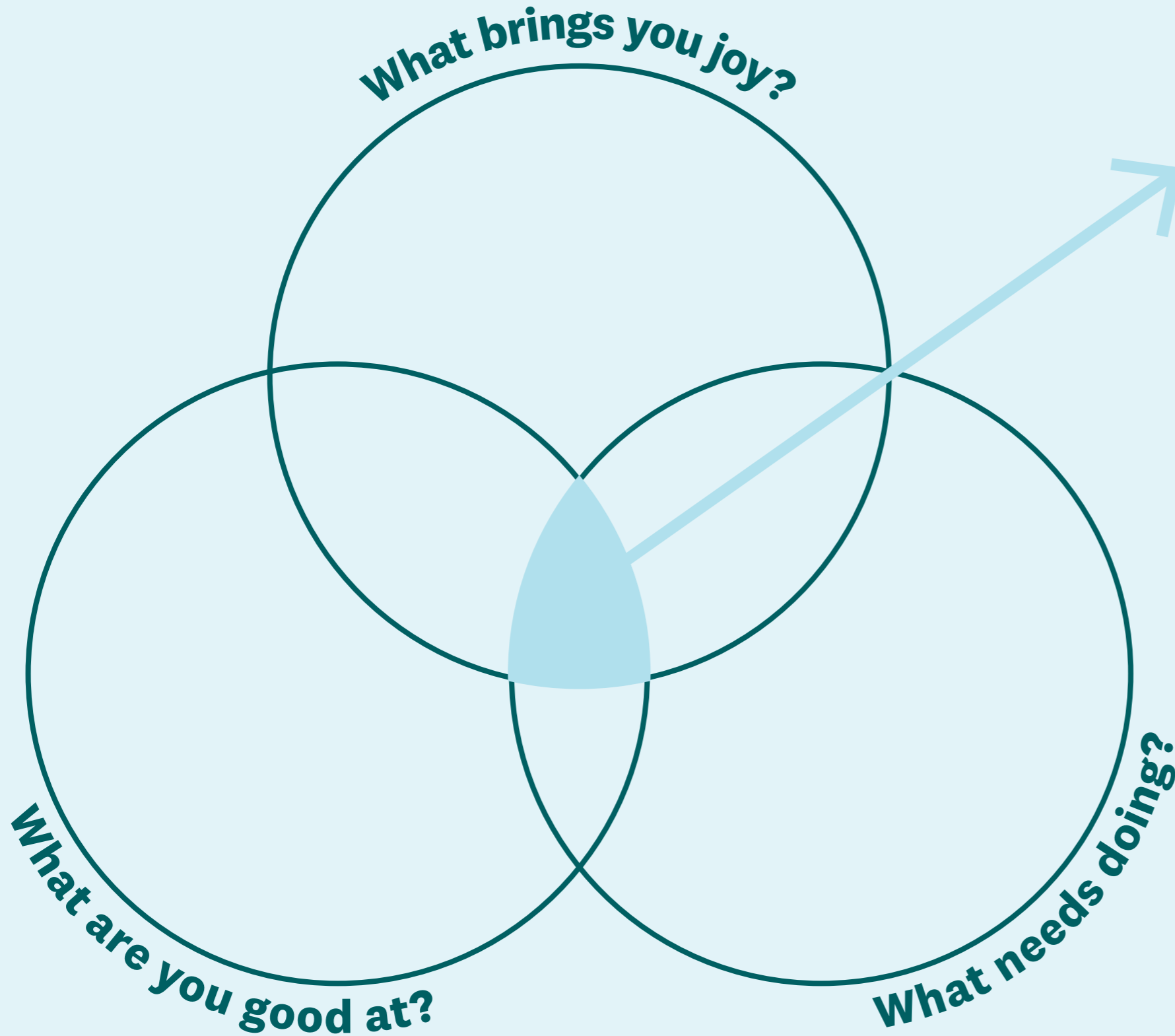


CLIMATE ACTION VENN DIAGRAM

You have the power to help fight against climate change - Please turn over to see how



NAME [Individual/Company/School/Organisation]

YOUR CLIMATE ACTION

How you – personally – can help with climate solutions:

To find your own meaningful way to help address the climate crisis take some time to complete your Climate Action Venn Diagram, then please take a photo and email a copy of it to lyc@chelmsford.gov.uk to help inspire others

Some ideas for you:

Individual

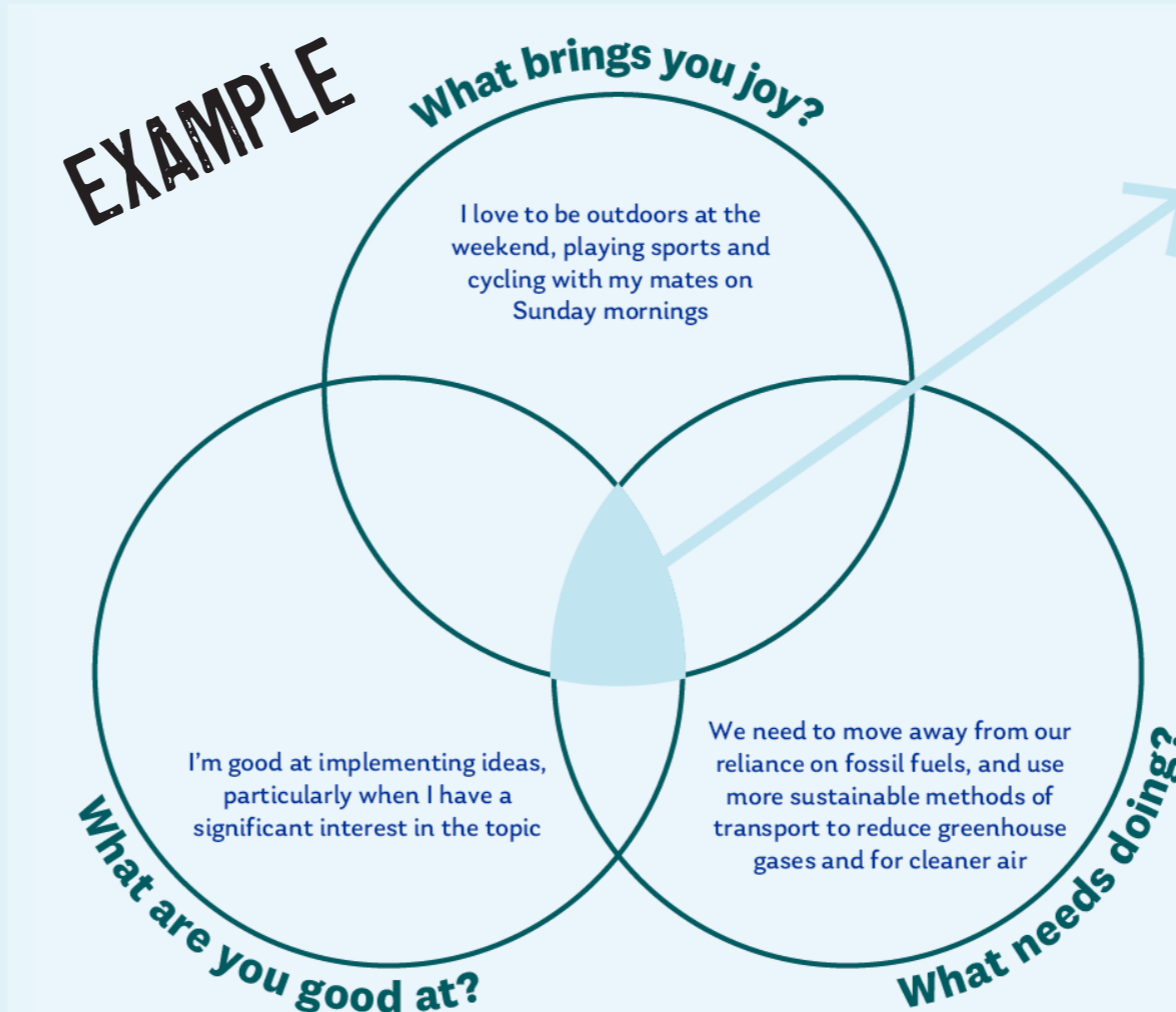
- Switch to a bank that doesn't invest in fossil fuels
- Switch to a green energy supplier
- Better insulate your home
- Reduce your dependency on fossil fuels and choose alternatives
- Use your vote for positive environmental change
- Share/loan items such as tools with friends, family and neighbours

Schools

- Implement or upgrade recycling systems
- Review school canteen menus to introduce a greener diet with locally sourced food
- Setup a reuse shop for unwanted school uniform and learning materials
- Setup a school allotment and teach students about regenerative farming

Businesses and Organisations

- Identify areas to reduce waste and recycle as much as possible
- Make available and encourage sustainable forms of transport
- Review procurement and haulage - can CO2 emissions be reduced?
- Encourage your business to offer volunteer days for conservation work
- Boost biodiversity with the installation of a green wall or green roof



NAME [Individual/Company/School/Organisation]

Tom May
South Woodham Housing Partnership
Chelmsford

YOUR CLIMATE ACTION

I will meet with the Housing Partnership Human Resources department with the aim of introducing sustainable transport schemes with incentives for employees to use them.

Specifically:

- Introduce incentives for walking/cycling or taking an e-scooter to work
- Introduce a bike pool for employees to use to attend local meetings
- Source discounts for employees that are able to use public transport
- Introduce incentives for car sharing
- Encourage management to choose electric cars when current leases expire
- Contact the City and County Council to improve the cycle routes to our workplace

This doesn't necessarily mean quit your job or start a non-profit!

Quite possibly you are most powerful in your existing roles, where you already have specialised knowledge and robust networks. What would it look like to lean into your talents?

Can you help your own company, school, church or city charge ahead with climate solutions? Because what we need is change in every sector and in every community.

Be gentle with yourself on the "What are you good at?" question.

Put your insecurities aside and simply consider what you have to offer. In your personal life, at work, at school, and as a member of this community.

Don't diagram what you're already doing.

Try to think about this more expansively - start from scratch and consider where you can have the most impact.

This is about action.

For many people, the centre of their Venns seems to be some version of "communicate about climate." Yes, that is important. [Love Your Chelmsford are communicating with you right now!] But we can't just talk about it.

We need doers. We need positive action to reduce carbon emissions and live out (environmentally) sustainable lives in every home, school, church and business. Good luck!



The mark of responsible forestry

Thank you for your commitment to taking action in the fight against climate change.

www.loveyourchelmsford.co.uk

lyc@chelmsford.gov.uk

[@loveyourchelmsford](https://twitter.com/loveyourchelmsford)



Disclaimer - When sending your Climate Action Venn Diagram to Love Your Chelmsford you give permission for us to share on our social media accounts and website.